

Become  
part of  
the Legends  
Planned  
Giving Society  
and play to  
*win* for the  
children of  
Alabama.



Monday Morning Quarterback Club &  
Quarterbacking Children's Health Foundation

The Harbert Center  
2019 Fourth Ave. N., Suite 101  
Birmingham, AL 35203  
ATTN: Executive Director Michelle McIntyre

205.226.8830 | [mmqbc.org](http://mmqbc.org)  
[quarterbackingchildrenshealth.org](http://quarterbackingchildrenshealth.org)



Create a legacy of generosity.  
Join the  
Legends Planned Giving Society.

Supporting the Quarterbacking Children's Health Foundation  
through the Monday Morning Quarterback Club



"THE TEAM THAT NEVER LOST A GAME"



## A BOLD NEW PLAY

Since its inception, the Quarterback Club has raised over \$31 million through annual fundraising campaigns. These funds, as well as gifts made directly to the Quarterbacking Children’s Health Foundation (QCHF), have been wisely invested, enabling us to distribute grants of almost \$29 million to children’s charities.

Including our multiyear pledge to Children’s of Alabama, we give approximately \$1.7 million annually. But it isn’t enough. The QCHF receives requests for well over \$2 million each year, and each denial represents a loss for families — diabetes and cancer research that can’t be funded, pediatric neurosurgery fellows who can’t be hired, transportation services that can’t be provided for expectant mothers and their children.

As a club, we won’t accept that. So we’re asking a select group of members to not only help us today, but in the future with a commitment to planned giving through the Legends Planned Giving Society.

## BE A LEGEND

Every team has its leaders, those who can take the ball and run with it, who inspire others to dig a little deeper and reach a little higher — those who get it done. That’s why we’re calling on you. By joining the Legends Planned Giving Society, you can help us make something amazing happen for the children of Alabama. Pulling together, we can score another major victory for “The Team That Never Lost a Game.”

## CREATE YOUR GAME PLAN

You can support the Quarterbacking Children’s Health Foundation through many types of gifts:

- Cash
- Bequests by Will
- Real Estate
- Gift Annuities
- Life Insurance
- Stocks & Bonds
- IRA/Retirement Funds
- Memorial & Appreciation
- Charitable Lead Trust
- Charitable Remainder Trust



“The partnership between Children’s and the Monday Morning Quarterback Club is as strong as the granite marker in front of the hospital that honors our longtime alliance. Together, we have improved the lives of countless children and, thanks to the continuing support of that fine organization, the future is bright not only for those youngsters but for others who have yet to be born. ”

**Mike Warren, Children’s of Alabama**

## LETTER OF INTENT

I would like to join the Legends Planned Giving Society by making the following type of gift(s) to the Quarterbacking Children’s Health Foundation’s endowment trust fund.

*(Please choose from options listed under “Create Your Game Plan” on center panel.)*

Type of Gift(s)\*

Description, purpose, amount or comments related to any of the above

Name

Address

City State

ZIP Phone

Email

**NOTE:** Completion of this letter is not a legal obligation. Donor may change or cancel the nature/scope of gift at any time.

Signed Date

Witness Date

\*Please make checks payable to the Quarterbacking Children’s Health Foundation.



**1943:** The first Club-sponsored Crippled Children’s Clinic Game raises \$40,000.

**1939:** Birmingham sportswriter Zipp Newman and friends form the Monday Morning Quarterback Club of Birmingham to bring together local football fans and help support the Crippled Children’s Clinic.



**1969:** Proceeds from UAB’s purchase of the Crippled Children’s Clinic and Hospital establish the Crippled Children’s Foundation (CCF).

**1951:** A new \$3 million Crippled Children’s Clinic and Hospital is hailed as “the hospital football built.”



**2013:** The CCF gives \$1.4 million to charities supporting children’s medical needs.

**2007:** Louisiana businessman Bill Doré gives \$1 million to the CCF, the largest individual donation in the foundation’s history.

**2022: May we count on your pledge?**

**2020:** The CCF is renamed the Quarterbacking Children’s Health Foundation.