



FOR IMMEDIATE RELEASE

## **Monday Morning Quarterback Club Announces New Name for Its Charitable Foundation**

Birmingham, Ala. -- Effectively immediately, the charitable arm of the Monday Morning Quarterback Club will be re-named **Quarterbacking Children's Health Foundation**. The original name, Crippled Children's Foundation, was established in the 1930's and was dedicated to the fight against polio. "Over the years, it became apparent the name, Crippled Children's Foundation, was not the best fit. The scope of giving now reaches 23 charities focused on a wide range of children's health issues. With the new name we wanted to reflect the broader scope of giving and be more sensitive and inclusive with the language," said Stan Starnes, Board Chairman of the Foundation. In 2019 alone, the Foundation donated over \$1,625,000 to health related charities for children. Lifetime giving of the Foundation exceeds \$29 million.

The Monday Morning Quarterback Club, one of the largest philanthropic organizations in the state, champions the causes of children all over Alabama who have medical needs. Out of the thousands of football clubs in the United States, the Birmingham-based group is believed to be the only one with a primary mission of giving money to organizations who help children. In 2011, through the hard work of its members, the Club was able to pledge \$8 million to Children's of Alabama alone. That donation, at the time, was the largest single gift ever given to Children's of Alabama.

### **About Quarterbacking Children's Health Foundation and Birmingham Monday Morning Quarterback Club**

In 1939, Henry "Zipp" Newman, the sports editor of the Birmingham News took his love of football and his intense disdain for polio and turned it into the Monday Morning Quarterback Club. The Club was committed to raising money for a hospital that would care for children with polio. A charitable arm of the Club, the Crippled Children's Foundation, was created to accommodate that vision. The hospital opened in 1951 and served the community until 1969. By the late seventies, polio was all but eradicated in the U.S. However, over the next 50 years, the Monday Morning Quarterback Club has remained true to its mission and raised millions of dollars for children's health care.

The Monday Morning Quarterback Club is now in its eighth decade of fellowship and philanthropy. The membership is truly focused on the medical care of children and for that reason proudly proclaims itself as "the team that never lost a game." This year, 23 charities in the Birmingham area will benefit with gifts from the Quarterbacking Children's Healthcare Foundation. Today, the club has over 700 members who truly believe that "football brings us together but fundraising sets us apart."

More information is available at [www.mmqbc.org](http://www.mmqbc.org)

Contact: Michelle McIntyre  
Monday Morning Quarterback Club  
[michelle@mmqbc.org](mailto:michelle@mmqbc.org)  
205-226-8830  
[www.mmqbc.org](http://www.mmqbc.org)

###